

**Daniel Thomas Cook**

Distinguished Professor  
Department of Childhood Studies  
329 Cooper Street  
Camden, NJ 08102 USA  
+1 856-225-2816

[dtcook@camden.rutgers.edu](mailto:dtcook@camden.rutgers.edu)

<http://childhood.camden.rutgers.edu/faculty/daniel-cook/>

**Academic Training**

- 1998 Ph.D. in Sociology. University of Chicago.
- 1988 M.A. in Communication. Annenberg School of Communications. University of Pennsylvania.
- 1983 B.S. in Individual Plans of Study. College of Liberal Arts and Sciences. University of Illinois, Champaign-Urbana.

**Areas**

*Youth and Childhood; Consumption and Media; Qualitative Methods; Cultural Sociology*

**Academic Appointments**

- 2021-present Distinguished Professor, Department of Childhood Studies, Rutgers University, Camden, NJ.
- 2016-2023 Chair, Department of Childhood Studies, Rutgers University, Camden, NJ.
- 2014-2021 Professor of Childhood Studies, Rutgers University, Camden, NJ.
- 2007-2014 Associate Professor of Childhood Studies, Associate Professor of Sociology, Associate Member of the Center for Children and Childhood Studies, Rutgers University, Camden, NJ.
- 2005-2007 Associate Professor, Department of Advertising, University of Illinois at Champaign-Urbana
- 2001-2005 Assistant Professor, Department of Advertising, University of Illinois at Champaign-Urbana
- 1998-2001 Assistant Professor, Department of Leisure Studies, University of Illinois at Champaign-Urbana.
- 1998-2007 Adjunct, Department of Sociology, University of Illinois at Champaign-Urbana.

**Academic Appointments (cont'd)**

- 2000-2007 Adjunct, Unit for Criticism and Interpretive Theory, University of Illinois at Champaign-Urbana
- 2001-2007 Adjunct, Department of Leisure Studies, University of Illinois at Champaign-Urbana.
- 1995-1997 Preceptor, Master of Arts Program in the Social Sciences, University of Chicago.
- 1994-1996 Lecturer, Social Science Collegiate Division, University of Chicago.
- 1992, 1993 Instructor, Department of Sociology, University of Massachusetts—Boston.
- 1991-1992 Instructor, Department of Liberal Education, Columbia College, Chicago, IL.

**Visiting Professorships, Lectureships and Fellowships**

- 2022-2023 Robin M Williams, Jr. Distinguished Lectureship, Eastern Sociological Society for “Sights in Common: Ruminations Between Photography and Sociology”
- 2021 Visiting Professor, Advertising Educational Foundation, New York, NY (June).
- 2012 Visiting Professor, Université Paris Nord (Paris 13 University), Paris, France (May).
- 2010 Visiting Scholar, Department of Child Studies, Linköping University, Linköping, Sweden (March).
- 2007 International Fellow, Cultures of Consumption Programme, Birkbeck College, London, UK (Spring).
- 2006 Visiting Scholar, European Center for Children’s Products, University of Poitiers, Angoulême, France (May).
- 2005 Visiting Scholar, Department of Sociology, University of Chicago (Fall).
- 2005 Visiting Educator, Department of Sociology, Whitman College, Walla Walla, WA (April).
- 2002 Visiting Professor, Leo Burnett, Inc., Chicago, Visiting Professor Program, Advertising Educational Foundation (July).

**Awards, Fellowships, Grants**

- 2019-2020 Rutgers University Chancellor’s Strategic Funds Initiatives, for the international conference, “Child and Teen Consumption 2020: Inequality and Identity in Children’s Markets, Media and Industries.” (\$5000); Co-organizer with Meredith Bak and Kate Cairns. **\*Conference canceled due to COVID-19.**

**Awards, Fellowships, Grants (cont'd)**

- 2019-2020 Rutgers University Research Council, “The Moral Project of Childhood” grant (\$400); Principal Investigator.
- 2017-2018 Rutgers University Research Council, “Children’s Market Professionals and Moral Economies of Childhood” grant (\$2500); Principal Investigator.
- 2017-2018 Rutgers University Chancellor’s Strategic Funds Initiatives, for the international symposium, “The Present and Future of Childhood Studies: Practices and Pedagogies.” (\$7,500)
- 2015-2016 Centers for Global Advancement and International Affairs, “Internationalizing the Curriculum” grant (\$10,000); Principal Investigator.
- 2014-2015 College of Liberal Arts and Sciences Digital Teaching Fellowship, (\$2000)
- 2012-2013 College of Liberal Arts and Sciences Dean’s Faculty Development and Advancement Grant, “The Moral Project of the Child Consumer,” (\$5000); Principal Investigator.
- 2005-2006 University of Illinois Research Board, “The Social Meaning of Children’s Food: Marketing, Parenting and Children’s Selves.” (\$21, 977); Principal Investigator.
- 2003-2005 USDA Forest Service, “Meaning, Community and Landscape Change in Southeast Chicago” (\$49, 516); Principal Investigator.

**Publications**Books

- 2020 *The Moral Project of Childhood: Motherhood, Material Life, and Early Children’s Consumer Culture*. New York: New York University Press.  
Reviewed in: *The Journal of the History of Childhood and Youth* (2022); *Social Forces* (2021); *Civil War Book Review* (2021); featured session at the Social Science and History Association annual meeting, October 2021; [“Featured Book”](#) in the Society for the History of Children and Youth’s (SHCY) online magazine, October 2022.
- 2004 *The Commodification of Childhood: The Children’s Clothing Industry and the Rise of the Child Consumer*. Durham, NC: Duke University Press. (Second Printing in 2009.)

Edited Works

- 2020 [The SAGE Encyclopedia of Children and Childhood Studies](#). London: Sage. 4 volumes.
- 2019 (with Spyros Spyrou and Rachel Rosen) *Reimagining Childhood Studies*. London: Bloomsbury.

**Publications (cont'd)**

- 2015 (with J. Michael Ryan). *The Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*. Malden, MA: Blackwell.
- 2011 (with John Wall) *Children and Armed Conflict: Cross-Disciplinary Investigations*. Houndsmills: Macmillan-Palgrave.
- 2008 *Lived Experiences of Public Consumption*. Houndsmills: Macmillan-Palgrave.
- 2002 *Symbolic Childhood*. New York: Peter Lang.

**Journal Articles (refereed)**

- 2019 “Children’s Market Researchers as Moral Brokers.” *Journal of Cultural Economy*. 12:1, 70-82, DOI: 10.1080/17530350.2018.1514316
- 2017 “Knowledge of Childhood: Materiality, Text, and the History of Science – an Interdisciplinary Roundtable Discussion” (Roundtable with Felix Reitmann, Mareike Schildmann, Caroline Arni, Davide Giurato, Nova Gohlsdorf and Wangui Muigai). *British Journal for the History of Science*. 50(1), 111-141.  
doi:10.1017/S000708741700005X
- 2016 Roundtable. “Considering Kids’ Media” (with Caroline Leader, Henry Jenkins and Natalie Coulter). *Velvet Light Trap* (#78, Fall). <https://muse.jhu.edu/article/628736>
- 2014 “Moral Order and Moral Ordering in Public Advice about American Children’s Rooms, 1876-1909.” *Stranae: recherches sur les livres et les objets culturels de l’enfance*. <http://strenae.revueceptions.org/1155>
- 2012 “Children and Consumer Culture.” In *Oxford Bibliographies Online: Childhood Studies*. Ed. Heather Montgomery. New York: Oxford University Press.
- 2011 “Through Mother’s Eyes: Multiple Mothers in American Mothering Magazines.” *Advertising and Society Review*. Vol. 12, No. 2.
- 2011 “Embracing Ambiguity in the Historiography of Children’s Dress.” *Textile History*. Vol. 42, No. 1 (May), 7-21.
- 2009 “Knowing the Child Consumer: Historical and Conceptual Insights on Qualitative Children’s Consumer Research.” *Young Consumers* 10(4), 269-282.
- 2009 “Semantic Provisioning of Children’s Food: Commerce, Care and Maternal Practice.” *Childhood*. 16(3), 317-334.
- 2008 “The Missing Child in Consumption Theory.” *Journal of Consumer Culture*, 8 (2), 219-243.

**Publications (cont'd)**Journal Articles (refereed) (cont'd)

- 2007 “The Disempowering Empowerment of Children’s Consumer ‘Choice’: Cultural Discourses of the Child Consumer in North America.” *Society and Business Review*, 2 (1), 37-52.
- 2006 “Problematizing Consumption, Community and Leisure: Some Thoughts on Moving Beyond Essentialist Thinking” *Leisure/Loisir*, 30 (2), 455-466..
- 2004 (co-author with Susan B. Kaiser). “Betwixt and Be Tween: Age Ambiguity and the Sexualization of the Female Consuming Subject.” *Journal of Consumer Culture*, 4:2 (July), 203-227
- 2003 “Spatial Biographies of Children’s Consumption.” *Journal of Consumer Culture* 3:2 (July), 147-169.
- 2003 “Agency, Children’s Consumer Culture and the Fetal Subject.” *Consumption, Markets and Culture*, 6 (2), (June), 1-17.
- 2001 “Exchange Value as Pedagogy in Children’s Leisure: Moral Panics in Children’s Culture at Century’s End.” *Leisure Sciences*, 32(2), 81-98.
- 2000 “The Other ‘Child Study’: Figuring Children as Consumers in Market Research, 1910s-1990s.” *The Sociological Quarterly*, 41(3), (Summer), 487-507.
- 2000 Childhood is Killing ‘Our’ Children: Some Reflections on the Columbine Shootings and the Agentive Child.” *Childhood*, 7(1), 107-117.
- 1999 "The Visual Commodification of Childhood: A Case Study of a Children’s Clothing Trade Journal, 1920s-1980s.” *Journal of Social Sciences*. 3(1-2), (Jan-Apr), 21-40.
- 1995 "The Mother as Consumer: Insights from the Children's Wear Industry, 1917-1929," *The Sociological Quarterly*, 36(3), (Summer), 505-522.

Chapters in Books

- 2019 “Panaceas of Play: Stepping Past the Creative Child.” Pp. 123-136 in Spyros Spyrou, Rachel Rosen and Daniel Thomas Cook (eds.), *Reimagining Childhood Studies*. London: Bloomsbury.
- 2019 (with Spyros Spyrou and Rachel Rosen) “Introduction: Reimagining Childhood Studies: Connectivities ... Relationalities ... Linkages ...” Pp. 1-20 in Spyros Spyrou, Rachel Rosen and Daniel Thomas Cook (eds.), *Reimagining Childhood Studies*. London: Bloomsbury.

**Publications (cont'd)**Chapters in Books (cont'd)

- 2014 “The Challenge of Consumerism.” P. 42 in L. Brooker and M. Woodhead (eds.) *Respecting the Right to Play. Early Childhood in Focus 9*. Milton Keynes: Open University with the Bernard van Leer Foundation.
- 2014 “Whose Play? Children, Play and Consumption.” *Sage Handbook on Play and Learning in Early Childhood*, Liz Brooker, Mindy Blaise and Suzy Edwards (eds.). London: Chapter 23.
- 2013 “La notion de ‘culture’ dans la culture de la consommation des enfants” (“The notion of ‘culture’ in children’s consumer culture”). Pp. 21-122 in *L’Enfant et ses cultures: Approches internationales*, Sylvie October and Régine Sirota (eds). Paris: Ministère de la Culture et de la Communication.
- 2013 “Children and Consumption: History and Historiography.” Pp. 283-295 in *The Routledge History of Childhood in the Western World*, Paul Fass (ed.). London and New York: Routledge.
- 2012 “Pricing the Priceless Child: A Wonderful Problematic.” Pp. 53-60 in *Situated Consumption: A Critical Approach to Childhood Consumption in the 21st century*, Anna Sparrman, Bengt Sandin and Johanna Söbjerg (eds.). Lund: Nordic Academic Press.
- 2012 “Children’s Consumption in History.” Pp. 585-600 in Frank Trentmann (ed.) *Oxford History Handbook: Consumption in History*. Oxford: UK: Oxford University Press.
- 2011 “Leveraging the Child’s Perspective: Commercial Epistemologies of Children’s Consumption.” Pp. 257-268 in *Inside Marketing*, edited by Delve Wick and Julian Kayla. Oxford, UK: Oxford University Press.
- 2011 and John Wall, “Introduction: Broadening the Conversation.” Pp. 1-4 in Daniel Thomas Cook and John Wall (eds.) *Children and Armed Conflict. Cross-Disciplinary Investigations*. Houndmills: Macmillan-Palgrave.
- 2011 (with John Wall). “Conclusion: Crossing Disciplines.” Pp. 207-217 in Daniel Thomas Cook and John Wall (eds.) *Children and Armed Conflict. Cross-Disciplinary Investigations*. Houndmills: Macmillan-Palgrave.
- 2010 “Commercial Enculturation: Moving Beyond Consumer Socialization.” Pp. 63-79 in David Buckingham and Vebjørng Tingstad (eds.) *Childhood and Consumer Culture*. Basingstoke, UK: Palgrave.

**Publications (cont'd)**Chapters in Books (cont'd)

- 2009 "Children's Subjectivities and Commercial Meaning: The Delicate Battle Mothers Wage when Feeding their Children." Pp. 112-130 in Allison James, Anne Trine Kjørholt and Vebjørng Tingstad (eds.). *Childhood, Food and Identity in Everyday Life*. Basingstoke, UK: Palgrave
- 2009 "Children as Consumers." Pp. 332-346 in Jens Qvortrup, William A. Corsaro and, Michael-Sebastian Honig (eds.). *The Palgrave Handbook of Childhood Studies* Palgrave Macmillan: Basingstoke, pp. 332-346.
- 2008 "Dramaturgies of Value in Marketplaces." In Daniel Thomas Cook (ed.) *Lived Experiences of Public Consumption*. Houndsmills: Palgrave, pp. 1-10.
- 2006 "Leisure and Consumption." Invited chapter for the *Handbook of Leisure Studies*, Chris Rojek, Susan Shaw and A. J. Veal (eds.). Houndmills: Macmillan-Palgrave, pp. 304-316.
- 2006 "In Pursuit of the 'Inside View': Training the Research Gaze on Advertising and Market Practitioners" In Russell Belk (ed.) *Handbook of Qualitative Research Methods in Marketing*. Cheltenham, UK/Northampton, MA: Edward Elgar Publishing.
- 2005 "Consumer Culture." Invited chapter for the *Blackwell Companion to Cultural Sociology*. Mark Jacobs and Nancy Harrington, eds. Malden, MA: Blackwell, pp. 160-175.
- 2002 "Interrogating Symbolic Childhood." *Symbolic Childhood*. NY: Peter Lang, pp. 1-15.
- 2000 "The Rise of 'the Toddler' as Subject and as Merchandising Category in the 1930s." Mark Gottdiener (ed.) *The New Means of Consumption*. Lanham, MD: Rowman & Littlefield, pp. 111-130.

Editorials

- 2020 "The wages of constructivism." *Childhood* 27(2), 139-142.
- 2019 "The mire of its own construction? Childhood studies and the 'crisis' at the Mexico-U.S. border." *Childhood* 26(1). 3-7.
- 2018 " 'This kind of thing': Twenty-five years of *Childhood* and counting..." *Childhood* 25(1), 3-5
- 2017 "Childhood as a moral project." *Childhood* 24(1), 3-6.
- 2016 "Disrupting play: A cautionary note." *Childhood* 23(1), 3-6.
- 2015 "A politics of becoming: When 'child' is not enough." *Childhood* 22(1), 3-5.

**Publications (cont'd)**Editorials (cont'd)

- 2013 "Taking exception with the child consumer." *Childhood* 20(4), 3-6.
- 2013 "Specifying mothers/motherhoods." *Journal of Consumer Culture* 20(2) (July), 75-78.
- 2010 "A ghostly presence." *Childhood*, 18(3), 3-6.
- 2009 "Introduction to the Special Issue on Qualitative-Interpretive Research." *Young Consumers*, 10(4), 1-4.
- 2009 "Ratifying the Convention Amidst the Messy Cultural Politics of American Childhoods." *Childhood*, 16(4), 435-439.
- 2009 "When a Child is Not a Child, and Other Conceptual Hazards of Childhood Studies." *Childhood*, 16(1), 5-10.
- 2005 "The Dichotomous Child in and of Commercial Culture." *Childhood*, 12:2 (May), 155-159.
- 2004 "Beyond Either/Or." Guest Editor's Introduction to the Special Issue. *Journal of Consumer Culture*. 4(2): 147-153 (July).
- 2001 "The Elephant in the Living Room." *Leisure Sciences*, Special Issue "Leisure and Commodification: Sociological Perspectives," 32(2), 67-70.

Encyclopedia Entries

- 2020 "Priceless Child." Pp. 1298-1299 in Daniel Thomas Cook (ed), *The SAGE Encyclopedia of Children and Childhood Studies*. Sage: London.
- 2020 (with Mary Mitsdarffer) "Quantitative Methods." Pp. 1319-1323 in Daniel Thomas Cook (ed) *The SAGE Encyclopedia of Children and Childhood Studies*. Sage: London.
- 2016 "Consumer Culture, Children's." *The Blackwell Encyclopedia of Sociology*. Ritzer, George (ed.). Blackwell Publishing. Updated version.
- 2015 "Merchandising." *The Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*. Malden, MA: Blackwell. Updated.
- 2009 "Play Frames" Pp. 52-53 in *Encyclopedia of Play: A Social History*. London: Sage.
- 2009 "Children as Consumers" Pp. 211-213 *The Chicago Companion to the Child*. Chicago: University of Chicago Press.



**Publications (cont'd)**Encyclopedia Entries (cont'd)

- 2008 "Consumption: Child and Adolescent." Pp. 106-109 in *Encyclopedia of the Life Course and Human Development*. Deborah Carr (ed.) Farmington Hills, MA: Gale.
- 2008 "Shirley Temple." Pp. 572-574 in Claudia Mitchell and Jacqueline Reid-Walsh (eds.), in *Girl Culture: An Encyclopedia*, Westport, CT: Greenwood Press.
- 2008 and Susan B. Kaiser, "Tweens." Pp. 584-587 in Claudia Mitchell and Jacqueline Reid-Walsh (eds.), in *Girl Culture: An Encyclopedia*, Westport, CT: Greenwood Press,
- 2006 "Children's Consumer Culture." Pp. 693-697 in *Blackwell Encyclopedia of Sociology*, George Ritzer (ed.). Malden, MA : Blackwell.
- 2006 "Urban Consumption/City as Consumer Space." Pp. 765-769 in *Blackwell Encyclopedia of Sociology*, George Ritzer (ed.). Malden, MA: Blackwell.
- 2004 "The Commercialization of Leisure." *Encyclopedia of Leisure and Recreation in America*. Gary S. Cross (ed.) Malden, MA: Blackwell.
- 2003 "Community Recreation." *Encyclopedia of Community*. Karen Christensen and David Levinson (eds.), Vol. 3: 1146-1149. Thousand Oaks, CA: Sage.

Book Reviews

- 2005 Review of *Raising Consumers*, by Lisa Jacobson, *Business History Review*, Vol. 79, No. 4 (Winter), pp. 883-886, 2005.
- 2005 Review of *Who Owns Native Culture?*, by Michael F. Brown, *American Journal of Sociology*, Vol. 110, No. 6 (May), pp. 1850-1852, 2005
- 2001 Review of *Consuming Children*, by Jane Kenway and Elizabeth Bullen. *Journal of Consumer Culture*, 3:1 (March), pp 139-141, 2003.
- 2001 Review of *Sounding Out the City*, by Michael Bull. *American Journal of Sociology*, Vol. 106, No. 4, pp. 139-141, 2001.  
Review of *Music in Everyday Life*, by Tia DE Nora. *American Journal of Sociology*, Vol. 104, No. 2, pp. 543-545, 2001.
- 1999 Review of *The Sociology of Taste*, by Jukka Gronow. *American Journal of Sociology*, Vol. 104, No. 4, pp. 1198-1200, 1999.

Other/Non-Refereed

- 2022 "Vernacular Faith: Community, Heritage, Transition." Photo essay in *Contexts* (Winter)
- 2012 "Pricing the Priceless Child: A Wonderful Problematic." (invited) *Journal of the History of Children, and Youth*, 5 (3), 468-473.

**Publications (cont'd)**Other/Non-Refereed (cont'd)

- 2010 “The Promise of an Unanswered Question: Multi-/Cross-Disciplinary Struggles.” (Invited) *Children’s Geographies* Vol. 8, No. 2, May 2010, 221–222.
- 2010 Response to “Gifting the Bear” by Donna Varga (Invited), *Cultural Analysis: An Interdisciplinary Forum on Folklore and Popular Culture*, Volume 8, p. 89.  
[www.socrates.berkeley.edu/~caforum/volume8/pdf/giftingthebear.pdf](http://www.socrates.berkeley.edu/~caforum/volume8/pdf/giftingthebear.pdf).
- 2009 “Contemplating King’s Legacy.” *In These Times*, January 18.  
[http://www.inthesetimes.com/article/4158/contemplating\\_kings\\_legacy/](http://www.inthesetimes.com/article/4158/contemplating_kings_legacy/)
- 2006 “Children of the Brand.” *In These Times*, December 26.  
[http://www.inthesetimes.com/site/article/2968/children\\_of\\_the\\_brand/](http://www.inthesetimes.com/site/article/2968/children_of_the_brand/)
- 2006 “The Problem of Consumption and the Ghost of *Homo Economics*.” Invited submission to *Accounts: The Newsletter of the Economic Sociology Section of the American Sociological Association*. Fall.  
<http://www2.asanet.org/sectionecon/accounts06fa.pdf>
- 2006 “Child’s Play.” Invited submission to *Global Agenda*, the publication of the World Economic Forum held in Davos, Switzerland. (Weblink no longer active.)
- 2004 “Production...Consumption...Bridges: Markets as Social Imaginaries.” In *Accounts: The Newsletter of the Economic Sociology Section of the American Sociological Association*. Fall. <http://www2.asanet.org/sectionecon/econsoc04f.pdf>
- 2004 “The Child-Consumer in the Living Room.” In *Child News: The Newsletter of the Children and Youth Section of the American Sociological Association*. Fall.
- 2001 “Kids and Sport.” *Journal of Sport and Social Issues*, “Kids and Sport, Part 1,” 25 (3): 227-228 (with C. L. Cole).
- 2001 “From Joe Camel to Hip, Fit Girls!” *Journal of Sport and Social Issues*, “Kids and Sport, Part 2,” 25(4): 333-37 (with C. L. Cole).
- 2001 “For Country and Commodity.” *Consumers, Commodities and Consumption Newsletter of the American Sociological Association*, November.
- 2001 “Lunchbox Hegemony?: Kids and the Marketplace, Then and Now.” *Lip Magazine* (online), Aug. 20.

**Publications (cont'd)**Other/Non-Refereed (cont'd)

- 2000 “Theorizing Childhood Through the Lens of Commodification” *Proceedings of the Symposium on Child Research: Into the 21st Century*. Ottawa, Ontario: Carleton University
- 1999 “No Purchase Necessary.” *Consumers, Commodities and Consumption Newsletter of the American Sociological Association*, December.

Reprints

- 2005 “Spatial Biographies of Children’s Consumption.” Reprinted in: Hogg, Margaret, *Consumer Behavior: Research and Influences*. London: Sage. Originally published in *Journal of Consumer Culture* 3:2 (July), 147-169.
- 2005 “Lunchbox Hegemony?: Kids and the Marketplace, Then and Now.” Reprinted in Joan T. Mims and Elizabeth M. Nolan (eds.), *Mirror on America: Short Essays and Images from Popular Culture*, Third Edition, Bedford/St. Martin’s.
- 2004 “Lunchbox Hegemony?: Kids and the Marketplace, Then and Now.” Reprinted in Gary Goshgarian (ed.), *The Contemporary Reader, 8<sup>th</sup> Edition*. Allyn and Bacon (originally published in *LiP Magazine* (online), Aug. 20, 2001).

Syllabi and Teaching Materials

- 2006 Co-Editor (with J. Michael Ryan and Megan Aslin Rich). *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. Washington, DC: American Sociological Association.
- 2006 “Introduction to the Second Edition.” Pp. 1-2 in *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. D. T. Cook, J. M. Ryan and M. A. Rich (eds.) Washington, DC: American Sociological Association.
- 2006 “Teaching Consumption Studies against the Grain: An Uncommon but Hopefully Useful Account.” Pp. 186-188 in *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. D. T. Cook, J. M. Ryan and M. A. Rich (eds.) Washington, DC: American Sociological Association.
- 2006 Syllabi for “Social and Cultural Contexts of Advertising and Consumption” and “Seminar in Consumer Culture (with Susan G. Davis) in *Syllabi & Teaching Resources for Teaching the Sociology of Consumption.*, Second Edition. D. T. Cook, J. M. Ryan and M. A. Rich (eds.) Washington, DC: American Sociological Association.
- 2002 Syllabus for “Urban Leisure, Culture and Consumption,” *Syllabi & Teaching Resources for Teaching the Sociology of Consumption*. George Ritzer and Todd Stillman (eds.). Washington, DC: American Sociological Association.

**Works in Progress**

- *Image Aforethought: For a Photography in the Subjunctive Mood*, book manuscript, in preparation.
- *Room for Children, Children's Rooms*, book manuscript, in preparation.
- "The 'play-sumer' in and of 'creative' industries," article manuscript in preparation for submission.
- "Beta-testing Childhood: Theory and Practice in Ludic, Digital Capitalism," article manuscript in preparation for submission.
- "The Child's Right to Consume?" article manuscript in preparation for submission.

**Conference/Professional Presentations**Keynote/Plenary/Invited Lecture

- 2023 "Sights in Common: Ruminations Between Photography and Sociology." The Robin M. William, Jr, Lecture (invited), Eastern Sociological Society, Baltimore, MD, February.
- 2022 "When is a Child? The Problems and Trajectories of Childhood Studies." Hangzhou Normal University, China (via Zoom). May.
- 2019 "Play and its duplicities." Keynote Presentation for the 2<sup>nd</sup> WERA-IRN conference, Stockholm University Stockholm, Sweden, September.
- 2017 "Play, agency and creativity and other complicities in childhood studies." Keynote Presentation for the "Conceptualizing Childhood and Youth" conference, Brock University, St. Catherines, Ontario, Canada, October.
- 2017 "The 'play-sumer' and creative capitalism." Keynote Panel Presentation for the "Consumers and Consumption Symposium @Yale." Yale University, New Haven, CT, March.
- 2015 "The Annoying Persistence and Insistence of the Child Consumer." Keynote Presentation for the "Theory and Method in Child and Youth Research," 3rd International Conference of the International Children and Youth Research Network, University of Cyprus, Nicosia, Cyprus (June).
- 2014 "Disrupting Play." Invited Plenary Panel. Fun with Dick and Jane conference, Department of Women's Studies, Notre Dame University, South Bend, Indiana (December).
- 2013 "Moral Order and Moral Ordering in Public Advice about American Children's Rooms, 1876-1909." The Child's Room as a Cultural Microcosm International Conference, Musée National de l'Éducation, Rouen, France (April).
- 2012 "The Moral Project of the Child Consumer." Keynote Address, Child and Teen Consumption, UIILM, Milan, Italy (December).

**Conference/Professional Presentations (cont'd)**Keynote (cont'd)

- 2011 “In the Name of the Child, or is it Childhood? Childhood Studies and the Annoying Necessity of Blurred Categories.” Keynote Presentation for the Childhood Studies Planning Conference, University of Minnesota, Minneapolis, MN. (September)
- 2010 “Examining the ‘Culture’ in Children's Commercial Culture.” Plenary talk given at the Childhood and Culture conference, sponsored jointly by International Association of French-speaking Sociologists and the Research Department of the French Ministry of Culture (December), Paris, France
- 2008 “Fashion for Whom? Display, Ambiguity and the Performing Child.” Keynote presentation for the 2008 Pasold conference, “Clothing Childhood, Fashioning Society.” The Foundling Museum. (January), London, UK
- 2006 “The Missing Child in Consumption Theory.” Keynote speaker, Second Biannual Conference on Child and Teen Consumption 2006, Copenhagen Business School, (April), Copenhagen, Denmark.

Invited and Competitive

- 2021 *The Moral Project of Childhood* by Daniel Thomas Cook (NYU Press, 2020) invited book panel discussion. Social Science History Association annual meeting (Nov), Philadelphia, PA.
- 2021 “Think and Feel Like a Child: Subjectivity and Pleasure as Authority in Early Children’s Consumer Culture.” Presented at the Social Science History Association annual meeting (Nov), Philadelphia, PA.
- 2021 “Pleasure as Authority in Early Children’s Consumer Culture.” Presented at the Socialism, Capitalism and Childhood conference (Oct), Atlanta, GA.
- 2019 ““Good and Happy at the Same Time”: From Punishment to Reward in late 19th century US parenting discourses.” Presented at the Social Science and History Association annual meeting (Nov), Chicago, IL.
- 2019 “Beta-testing Childhood” Invited Seminar, Program and Children and Youth Studies, University of Stockholm, (September), Stockholm, Sweden.
- 2017 “Simplicity, Money and Property: Moralities and Materialities in the Making of the proto-Child Consumer, 1880-1910.” Presented at the Society for the History of Childhood and Youth conference (June), Camden, NJ.
- 2016 “Children’s Market Brokers.” Paper Presented at the Mid-Atlantic Popular and American Culture Association, (November), Atlantic City, NJ.

**Conference/Professional Presentations (cont'd)**

- 2016 “Brokerage: Moral Positions of Children’s Market Researchers.” Paper to be presented at the 7<sup>th</sup> Conference on Child and Teen Consumption, (April), Aalborg University, Denmark.
- 2015 “Panaceas of Play.” Invited Seminar, Program and Children and Youth Studies, University of Stockholm, (October), Stockholm, Sweden.
- 2015 “Moral Brokerage: Children’s Market Researchers.” Invited seminar, Department of Child Studies, (October) Linköping University, Linköping, Sweden.
- 2015 “A Fireside Chat with Dan Cook.” Department of Sociology. University of Michigan (April), Ann Arbor, MI.
- 2015 “Play as Meta-Meta Communication.” Extending Play: The Sequel conference. Rutgers University (April) New Brunswick, NJ.
- 2014 “Material-Moral Homologies in Nineteenth Century American Children’s Culture.” Invited presentation at Childhood Between Material Culture and Cultural Representation conference, Department of History, Princeton University (May), Princeton, New Jersey.
- 2014 “The Soft Pedagogy of Things.” Presented at the 6<sup>th</sup> Child and Teen Consumption conference, School of Business, Edinburgh University (April), Edinburgh, Scotland.
- 2013 “Misplaced Fetish: Commodity Proxies and Childhood in Public Culture.” Invited Special Session on “Commodification and Sexualization of Children and Children’s Bodies,” American Sociological Association, (August), New York, NY, 2013.
- 2012 “Age as a Moral Project: The Deepening Entanglements between Social and Commercial Meanings of Age and Age Categories.” Invited presentation for the Section on Children and Youth Invited Session. “Children, Youth and Life: What Has Age Got to Do With It?” (co-sponsored with Section on Aging and the Life Course), American Sociological Association, (August), Denver, CO.
- 2012 “What is a Child’s Object?” Invited presentation for the Bienfan project, Experice, University of Paris-Nord (May), Villeteneuse, France.
- 2012 “Children, Consumer Culture and the Sacralization of Economic Life.” Invited presentation. Sorbonne Université R. Descartes (Paris V), (May), Paris, France.
- 2011 “Market Knowledge and Formation of the Child Consumer since 1970.” Invited presentation for the Weiss Interdisciplinary Humanities Seminar, Pennsylvania State University, (April) State College, PA.

**Conference/Professional Presentations (cont'd)**

- 2011 “Conundrums of Value.” Invited presentation at the Researching Children, Global Childhoods and Education conference, CUNY Graduate Center, (March) New York, NY
- 2010 “Children, Citizenship and Consumer Culture.” Invited paper presented at the Thematic Session “Children’s Citizenship Status and Experience in a Globalizing World.” American Sociological Association (August), Atlanta, GA.
- 2010 “Figurations, Fabrications and Performances in and of Markets.” Paper presented at the Special Session “Market as Social Imaginaries: Language, Performance and Economic Action.” American Sociological Association (August), Atlanta, GA.
- 2010 “(Re)Placing Mothers: Rethinking Child Consumption in Light of Contemporary Motherhoods.” Paper presented at the 4th Child and Teen Consumption Conference, Department of Child Studies, Linköping University (June), Campus Norrköping, Sweden.
- 2010 “Twenty-five Years of *Pricing the Priceless Child*.” Invited Panelist at the 4th Child and Teen Consumption Conference, Department of Child Studies, Linköping University (June), Campus Norrköping, Sweden.
- 2010 “The Knowing Child and Knowing the Child: Commercial Epistemologies and the Ongoing Moral Configuration of the Child Consumer.” Invited talk given to the faculty of the School of Marketing, Dublin Institute of Technology (May), Dublin, Ireland.
- 2010 “What Feeds Motherhood When Mothers Feed Children? Commercial Epistemologies and Everyday Practices.” Invited paper presented to the Seminar on Mothers, Markets and Consumption, Royal Holloway, University of London (May), London, UK
- 2010 “A New ‘Fun Morality’: Food, Marketing and Consumer Parenting.” Paper at the Food Consumption, Child Culture and Education conference, European Centre for Children’s Products, University of Poitiers (April), Angoulême, France.
- 2010 “Missing the Mark(et) in Childhood Studies: The Child Consumer as Disciplinary Enigma and Cultural Blindspot.” Invited talk given to the faculty of the Department of Child Studies, Linköping University (March), Linköping, Sweden
- 2009 “Commercially Speaking: Gleaning Children’s Perspectives and Desires from Commercial Sources.” Paper presented at the Society for the History of Children and Youth conference, Berkeley, CA (July).
- 2009 “Commercial Spaces and Places of Childhood.” Invited presentation for the “Disciplinary domains in child and youth research” at the Association of American Geographers annual meeting, Las Vegas, NV (March).

**Conference/Professional Presentations (cont'd)**

- 2009 “Nagging Questions about the Ethics of Commercial Representation: Conundrums of Children and Childhood.” Invited presentation for the “The Ethics of Representing Childhood: Popular Culture, Performance, and Pedagogy” conference, Arizona State University, Tempe, AZ (March).
- 2008 “Semantic Provisioning: Commerce, Care and Maternal Practice.” Presented at the American Sociological Association (August), Boston, MA.
- 2008 “Arm-wrestling with the Child Consumer: Contradictions and Conundrums of Critical and Interpretive Stances.” Paper presented at the Contested Terrain of Consumption Studies conference, Boston, MA (July).
- 2008 “Commercial Re-presentations: Food, Children’s Subjectivities and Commercial Meaning.” Paper presented at Re-Presenting Childhoods conference, Centre for Children and Youth, Sheffield University (July), Sheffield, UK.
- 2008 “When a Child is not a Child, and Other Conceptual Hazards of Childhood Studies.” Invited presentation on the 25<sup>th</sup> anniversary celebration of the Norwegian Centre for Child Research, “Childhood - Yesterday, Today, Tomorrow,” Trondheim, Norway (April)
- 2008 “Commercial Enculturation: Moving Beyond Consumer Socialization.” Presented at the 3<sup>rd</sup> Child and Teen Consumption Conference, Norwegian Centre for Child Research (April), Trondheim, Norway.
- 2008 “The Portal of Play: Corporate Play with and in Contemporary Childhoods.” Presented at the American Play: Sports, Games, Entertainment and Fantasy in American Culture conference, Strong National Museum of Play (April), Rochester, NY.
- 2007 “Children’s Consumer Culture” Presented at American Studies Association (October), Philadelphia, PA.
- 2007 “Mothers, Commerce and Care and the Production of the American Children’s Birthday Celebration.” Open refereed Roundtables. Presented at the American Sociological Association (August), New York, NY.
- 2007 “Corporate Play and Commercial Fun in Contemporary Childhoods.” Invited Lecture, co-sponsored by the Centre for the Study of Children, Youth and Media and the Childhood Research and Policy Centre, University of London (May), London, UK.
- 2007 “Trick or Treat? Provisioning and Maternal Bricolage in Feeding Children.” Invited talk at ESRC Centre for Research on Socio-Cultural Change, (April) University of Manchester, UK.



**Conference/Professional Presentations (cont'd)**

- 2007 “Commerce and Care: A Recipe for “Children's Food.” Presented at the British Sociological Association Annual Meeting, (April) University of East London, UK.
- 2007 “Fun Morality Revisited: Playing with the Consuming Child.” Invited presentation for the “Consuming Children: Commercialisation and the Changing Construction of Childhood” research project at the Norwegian Centre for Child Research, (March) Trondheim, Norway.
- 2007 “Commercial Epistemologies of Contemporary Childhoods: Ludic Dimensions.” Invited presentation for the Annual Lecture for the Centre for the Study of Childhood and Youth, (March) University of Sheffield, UK .
- 2007 “Fashion, Children and the Commodity Form.” Invited presentation for the Body and Material Cultures Seminar, London College of Fashion, ( March) London, UK.
- 2006 “Edible Culture: Children’s Food, Subjectivities and Commercial Meaning.” Paper presented at the Material and Visual Cultures of Childhood conference, Goldsmith’s College, University of London (May), London, UK
- 2005 “How Food Consumes the Child in the Corporate Landscape of Fun.” Presented at the American Sociological Association (August), Philadelphia, PA.
- 2005 “Personhood and Consumption.” Presented at the 37th Congress of the International Institute of Sociology (July), Stockholm, Sweden.
- 2005 “The Child as Portal Between Family and Market.” Presented at the Childhoods 2005 Conference, (July), Oslo, Norway.
- 2005 Invited speaker for panel on the 20<sup>th</sup> anniversary of *Pricing the Priceless Child* by Viviana Zelizer. Eastern Sociological Society, (March), Washington, DC.
- 2005 Invited speaker for Author Meets Critics panel on *Point of Purchase* by Sharon Zukin, Eastern Sociological Society, (March), Washington, DC.
- 2004 “Markets as Social Imaginaries,” Invited presentation, Section on Economic Sociology, American Sociological Association (August), San Francisco, CA.
- 2004 “What is a Child Such that It May Consume? De-problematizing Children’s Pleasures.” Presented at the 5<sup>th</sup> Crossroads Cultural Studies Conference, University of Illinois (June), Champaign, IL.
- 2004 “Commercial Personae: Personifying Market Relations: An Exploration.” Presented at the Cultural Studies Association (May), Boston, MA.

**Conference/Professional Presentations (cont'd)**

- 2004 “Commercial Enculturation: Mothers and the Production of Children’s Culture in the American Birthday Celebration.” Presented at Pluridisciplinary perspectives on Child and Teen Consumption, (March), University of Poitiers, France.
- 2003 and Susan B. Kaiser “From Subteen to Tween: Age Ambiguity and the Sexualization of the Female Consuming Subject.” Presented at the Annual Meeting of the American Sociological Association (August), Atlanta, GA.
- 2003 “The Cultures of Kids’ Consumption.” Invited paper for panel on “Cultures of Consumption.” Presented at the Annual Meeting of the American Sociological Association (August), Atlanta, GA.
- 2003 “The Children’s Birthday Party as a Ritual of Commercial Enculturation.” Invited paper presented at the Society for the Study of Social Problems (August), Atlanta, GA.
- 2003 “From Fashion to Food: Children’s Consumer Culture in the Contemporary US.” Invited paper for the Global Studies Summer Institute, University of Wisconsin—Milwaukee (July), Milwaukee, WI
- 2003 “Commercialized Kids’ Leisure.” Invited paper for panel on “Leisure Today,” Department of Leisure Studies, University of Illinois (May), Champaign, IL
- 2003 “The Disempowering Empowerment of Children’s Consumer ‘Choice.’” Presented at the Annual Meeting of the British Sociological Association (April), York, UK.
- 2003 “Spatial Biographies of Children’s Consumption.” Presented at the American Association of Geographers (March), New Orleans, LA.
- 2002 “Contradictions and Conundrums of the Child Consumer: The Emergent Centrality of an Enigma in the 1990s.” Presented at the Association for Consumer Research (October), Atlanta, GA.
- 2002 “How Markets Make Persons in the Commercial Culture of Childhood.” Invited Lecture given for Childhood—Agency, Culture, Society” an International Seminar sponsored by the Norwegian Centre for Child Research (September), Trondheim, Norway.
- 2002 "Building the Fetal Subject at Retail: Autonomy, Children’s Consumer Culture and All-Consuming Motherhood." Presented at the Annual Meeting of the American Sociological Association (August), Chicago, IL.
- 2001 “*Pedi-Economicus?*: Contradictions and Conundrums of the Child Consumer.” Presented at the Social Science and History Association meeting (November), Chicago, IL.
- 2001 “Market Places and Spaces of Childhood.” Presented at the Annual Meeting of the American Sociological Association (August), Anaheim, CA.

**Conference/Professional Presentations (cont'd)**

- 2000 "Exchange Value as Pedagogy in Children's Leisure." Presented at the Special Session, "Leisure and Commodification: Trends and Trajectories," Annual Meeting of the American Sociological Association (August), Washington, DC.
- 2000 "Urban Leisure and Urban Culture: An Introduction to An Emergent Perspective." Invited presentation at the Midwest Sociological Association Annual Meeting (April), Chicago, IL.
- 2000 "The Children's Department." Presented at the Midwest Sociological Association Annual Meeting (April), Chicago, IL.
- 1999 "Born to Shop" Invited presentation to the Colloquium Series of the Unit for Criticism and Interpretative Theory, (December) University of Illinois, Urbana, IL.
- 1999 "The Other 'Child Study': Market Research and the Construction of Children as Consumers, 1930s-1960s." Presented at the Annual Meeting of American Sociological Association (August), Chicago, IL.
- 1999 "Commodification and Childhood: The Elephant in the Living Room of Childhood Studies." Invited presentation at "Child Research into the 21st Century: A symposium in honour of Sharon Stephens." Pauline Jewett Institute of Women's Studies (March), Carleton University, Ottawa, Ontario, Canada.
- 1998 "The Moral Tensions of Children as 'Persons': Autonomy, Children's Consumer Culture and the Commodity Form." Invited paper for panel, "Kinship and Consumption: A Productive, Reproductive Paradox." Presented at the annual meeting of the American Anthropological Association (December), Philadelphia, PA.
- 1998 "The Rise of the 'Toddler' as Subject and as Merchandising Category in the 1930s." Presented at the Annual Meeting of American Sociological Association (August), San Francisco, CA.
- 1998 "The Visual Commodification of Childhood." Presented at the 14th World Congress of Sociology (July), Montreal, Quebec.
- 1996 "On the Scope and Trajectory of the Commodification of Childhood in 20th Century America." Presented at the Annual Meeting of American Sociological Association (August), New York, NY.
- 1994 "The Mother as Consumer." Presented at the Annual Meeting of American Sociological Association (August), Los Angeles, CA.
- 1994 "Trading Images: A Case Study of the Visual Commodification of Childhood." Presented at the Annual Meeting of the International Visual Sociology Association (July), Chicago, IL.

**Courses Taught**Graduate

Proseminar in Childhood Studies, Rutgers University, 2008-2017, 2022-2023.  
Interpretive Methods in Childhood Studies, Rutgers University, 2007-2009, 2014.  
Seminar on Play and Play Theory, Rutgers University, 2010, 2012, 2017.  
Qualitative Research Methods, University of Illinois, 1999-2006.  
Graduate Seminar, Department of Advertising, University of Illinois, Spring 2005.  
Consumer Culture, Department of Advertising, University of Illinois. 2003.  
Urban Consumption, Leisure and Culture, Department of Advertising, University of Illinois, 2002  
Urban Leisure and Urban Culture, Department of Leisure Studies, University of Illinois, 1999.  
Sociology of Leisure, Department of Leisure Studies, University of Illinois, 1998.  
Perspectives in the Social Sciences, (Discussion Section; Lectures), Master of Arts Program in the Social Sciences, University of Chicago, Autumn 1995; Autumn 1996.

Undergraduate

Introduction to Childhood Studies, Department of Childhood Studies, Rutgers University, 2007-2017, 2019, 2021-2023.  
Senior Seminar in Childhood Studies, Department of Childhood Studies 2015-2017, 2019-2020.  
Kids' Media Cultures, Department of Childhood Studies, Rutgers University, 2011  
Children and Consumer Culture, Department of Sociology, Rutgers University, 2008, 2015.  
Social and Cultural Contexts of Advertising and Consumption, Department of Advertising, University of Illinois, 2002-2006.  
Leisure and Society, Department of Leisure Studies, University of Illinois, Spring, 1999; Autumn 1999; Spring 2000, Autumn 2000.  
The Gendered Self, University of Chicago, Social Science Collegiate Division, Spring 1996; Spring 1995; Spring 1994.  
Insights and Implications of a Consumer Society, (Robert E. Park Prize Lectureship), University of Chicago, Department of Sociology, Spring 1994.  
Introduction to Sociology, University of Massachusetts-Boston, Department of Sociology, Autumn 1993; Summer 1992.  
Introduction to Sociology, Columbia College, Department of Liberal Education, Autumn 1992; Spring 1992; Autumn 1991.  
Urban Structure and Process, (Teaching Assistant), University of Chicago, Autumn 1997; Winter 1991.

**Graduate Students Supervised**Dissertation Committee Chair—Childhood Studies, Rutgers University

Amy Henry (current)  
Cynthia Maurer (completed, 2016)  
Stephen Bernardini (completed, 2016)  
Anandini Dar (completed, 2014)  
Diane Marano (completed, 2014)

**Graduate Students Supervised (cont'd)**Dissertation Committee Member—Childhood Studies, Rutgers University

Natalie Golorosky

Elisabeth Yang (completed, 2022)

Vibiana Cvetkovic (completed, 2019)

Theresa Murzyn (completed, 2018)

Clovis Bergère (completed, 2017)

Dianne Fabii (completed, 2017)

Martin Woodside (completed, 2015)

Deborah Valentine (completed, 2013)

MA Students—Childhood Studies, Rutgers University

Deborah Lynam (chair, ongoing)

Emily Hilt (chair, ongoing)

Sarita Espinosa (chair, completed 2013)

Stephanie Contreras (member, completed 2017)

Angela Randall (member, completed 2017)

Erin Hoesley (member, completed 2012)

Omari Corbitt (member, completed 2011)

Denise Holmes (member, completed 2010)

Dissertation Committees, University of Illinois

Sally Ross (chair, completed 2005)

Yu-ling Chen (chair, completed 2003)

Jongyoung Kim (member, completed 2005)

Diana Parry (member, completed 2003)

Margaret Young (member, completed 2003)

Daniel K. Hibbler (member, completed 2000)

Christopher Bowling (member, completed 2000)

External Reader/Member

Alyvia Walters, Rutgers University, New Brunswick (ongoing)

Mirah Kirshner, Ryerson University, Canada (completed, 2020)

David Cardell, Linköping University, Sweden (completed, 2015)

Jana Tabak, Pontifical Catholic University of Rio de Janeiro, Brazil (co-chair, completed, 2014)

**Editorial**EditorshipsCo-Editor, *Childhood: A Global Journal of Child Research*, 2008-2020.Editor, *The SAGE Encyclopedia of Children and Childhood Studies*. 4 vols., 2020.Co-Editor (with J. Michael Ryan) *The Wiley-Blackwell Encyclopedia of Consumer Studies*. 2015.Book Review Editor, *Journal of Consumer Culture* (Sage), 2006-2011.

**Editorial (cont'd)**

Editor and Founder, *Consumers, Commodities and Consumption*, newsletter of the Consumer Studies Research Network, 1999-2013.

Editorial/Advisory Board memberships

Advisory Editor for Consumption entries (Invited), *Blackwell Encyclopedia of Sociology*. George Ritzer, University of Maryland, General Editor. Responsible for approx. 50 entries on the sociology of consumption. Published 2006.

Co-Editor with J. Michael Ryan and Meghan Aslin Rich. *Syllabi & Teaching Resources for Teaching the Sociology of Consumption, Second Edition*. Washington DC: American Sociological Association, 2006.

Founding Board Member, *Oxford Bibliographies Online: Childhood Studies*. Oxford University Press 2010.

Advisory Board Member, *Journal of Consumer Culture*, 2002-present.

**Guest Editor**, Special Issue on “Producing Motherhoods In/Through Consumption” July 2013.

**Guest Editor**, Special Issue on “Children’s Consumer Culture,” July 2004.

Editorial Board Member, *Girlhood Studies*, 2008-present.

Editorial Advisory Board Member, *Young Consumers*, 2006-2022.

**Guest Editor** (Invited) Special Issue on “Qualitative Methods in Children’s Consumer Research,” 10(4), 2009

Editorial Board Member, *Sociology Compass*, 2006-present.

Advisory Board Member, *Culture, Markets and Consumption*, 2000-2015.

Editorial Board Member, *Childhood: A Global Journal of Child Research*, 2003-2008.

**Guest Editor**, Special Issue on “Children in and of Commercial Culture,” May 2005.

Assistant Editor, *Journal of Sport and Social Issues*, 1999-2002; Advisory Board 2002-2015.

**Guest Co-Editor**, (Invited) two Special Issues on “Children, Sport and the Politics of Value” 2001.

Associate Editor, *Leisure Sciences*, 1998-2002.

**Guest Editor**, (Invited) Special Issue on “Leisure and Commodification,” 2001.

Journal Manuscript Reviewer

*American Journal of Sociology*, 1992-present.

*The Sociological Quarterly*, 1996-present

*Leisure Sciences*, 1998-present

Journal Manuscript Reviewer (cont'd)

*Journal of Leisure Research*, 1999-present.  
*Consumption, Markets and Culture*, 1999-present  
*Journal of Sport and Social Issues*, 1999-present  
*Qualitative Inquiry*, 1999-present  
*Annals of Tourism Research*, 2000, 2007  
*Childhood: A Global Journal of Child Research*, 2000-2008  
*Journal of Consumer Research*, 2000-present  
*Cultural Studies, Critical Methodologies*, 2000-2010  
*Psychology and Marketing*, 2000  
*Journal of Consumer Culture*, 2001-present  
*Communication Review*, 2004  
*American Sociological Review*, 2004-present  
*Qualitative Sociology*, 2005-present  
*Gender and Society*, 2005  
*Social Theory*, 2006  
*Social Forces* 2007  
*Young Consumers* 2007-present  
*Sociology Compass* 2008-present  
*Journal of Children and Media*, 2009-present  
*Journal of Material Culture*, 2009  
*Food and Foodways* 2010-present  
*Journal of the Gilded Age and Progressive Era*, 2010  
*Sociological Theory*, 2010  
*Culture Unbound*, 2010  
*Family Relations*, 2011  
*Journal of Consumer Behaviour*, 2011  
*Journal of the Society for the History of Children and Youth*, 2011-present  
*British Journal of Sociology*, 2011, 2012  
*Sociological Forum*, 2011--present  
*Social Problems*, 2013  
*Poetics*, 2014  
*Critical Studies in Media and Communication*, 2014  
*International Journal of Communication*, 2017  
*Food and Foodways*, 2020

Book Manuscript/Proposal Reviewer

2022	NYU Press
2020	Policy Press
2019	Policy Press
2018	Palgrave; Bloomsbury
2017	Palgrave; Springer; Bloomsbury; UMass Press
2016	Bloomsbury; Sage; Springer; Sage; Palgrave; NYU Press
2015	Palgrave; NYU Press; Bloomsbury; Peter Lang
2014	Palgrave; Sage; NYU Press; Routledge

Book Manuscript/Proposal Reviewer (cont'd)

2013 Palgrave; Open University; Sage  
 2012 Sage; Temple U Press; NYU Press; Palgrave; Ashgate  
 2011 Sage; University Press Florida; Temple U Press; Palgrave; University of Toronto Press; Polity  
 2010 NYU Press; Palgrave; Polity, Oxford  
 2009 NYU Press; Palgrave; Polity, Oxford  
 2008 Polity; Open University  
 2007 Sage; Oxford University Press; NYU Press; Polity; Worth

**Grant Evaluation**

2021 The British Academy  
 2016 EPSRC (UK); The British Academy  
 2015 The British Academy  
 2013 National Science Foundation  
 2012 National Science Foundation  
 2011 National Science Foundation; Research Council of Canada (SSHRC); Fonds Wetenschappelijk Onderzoek – Vlaanderen (Belgium)  
 2010 ESRC (UK)  
 2009 Calgary Institute for the Humanities; ESRC (UK)  
 2007 Research Council of Canada (SSHRC)

University/College

Appointments and Promotion Committee, Social Sciences, Rutgers University 2012-2013, 2014-2015, 2015-2016 (chair)  
 Graduate Assistant Grievance Committee, Rutgers University, 2011-2012  
 Budget and Planning Committee, Rutgers University, 2008-2013.  
 Library Committee, College of Communications, University of Illinois, 2001-2007.  
 Educational Policy Committee, College of Applied Life Studies, University of Illinois, 2000-2001.  
 Social Science Ad Hoc Appointments and Promotions Committee, 2012-2013, 2014-2015  
 Athletic Board Title IX Subcommittee, Office of the Chancellor, University of Illinois, 2003-2004

**Committee and Service Work**Department

Department Chair, 2016-2023, Rutgers University  
 Graduate Committee, member, Rutgers University 2014-present  
 Ad Hoc Promotions and Tenure Committee, Rutgers University, 2012-2015  
 Director of Graduate Studies, Department of Childhood Studies, Rutgers, 2008-2013, 2022  
 Director of Graduate Studies, Department of Advertising, University of Illinois, 2005-2007.  
 Graduate Admissions, Institute for Communications Research, University of Illinois, 2004-2006.  
 Graduate Education Committee, Department of Leisure Studies, University of Illinois, 1999-2001.



Departmental Advisory Committee, Department of Leisure Studies, University of Illinois, 1998-2001.

### **Professional/Association Activities**

#### Networks

Founding Chair, Sociology of Consumers and Consumption Section of the American Sociological Association, 2013-2014. <http://asaconsumers.wordpress.com/>

Founder and Organizer, “Consumption Studies Research Network,” 1999-2012.  
<http://csrn.camden.rutgers.edu/>

#### Conferences Chaired and Organized

Co-organizer (with Kate Cairns and Meredith Bak) *The 9<sup>th</sup> Child and Teen Consumption Conference: Inequality and Identity in Consumer Markets, Media and Industries*. Rutgers University, June 16-18, 2020. \***Conference cancelled due to COVID-19**  
<https://childhood.camden.rutgers.edu/ctc2020/>

Co-organizer (with Kate Cairns), *Consuming In, and Consumed By, a Trump Economy*, Rutgers University—Camden, August 2018

Organizer and Chair, *The State of the Field of Childhood Studies Symposium*, Rutgers University—Camden, May 2018.

Organizer and Chair, *Global Consumption: Politics, Culture, Practice*, University of Denver, August 2012.

Organizer and Chair, *The Crisis and Contradictions of Consumption*, University of Nevada-Las Vegas, August 2011.

Organizer and Chair, *Multiple Childhoods/Multidisciplinary Perspectives: Interrogating Normativity in Childhood Studies*, Rutgers University-Camden, May 2011.  
<http://www.camden.rutgers.edu/multiple-childhoods/>

Co-Organizer (with Juliet B. Schor), *Contested Terrain of Consumption Studies*, Boston College, Chestnut Hill, MA, July 2008.

Organizer and Chair, *The Future of Consumption Studies*, Barnard College, New York, August 2007.

#### American Sociological Association

Co-organizer (with Zsuzsanna Vargha), “Cultures of Getting and Spending: Inequality from Market Interactions and Classifications,” Special Session, American Sociological Association (August), San Francisco, CA, 2014

Organizer, Children and Youth Regular Sessions, American Sociological Association (August), San Francisco, CA, 2014

**Professional/Association Activities (cont'd)**American Sociological Association (cont'd)

Invited Discussant, "Hard Times." American Sociological Association (August), San Francisco, CA, 2014

Nominations Committee Member, Section on Children and Youth, American Sociological Association, 2012-2013.

Organizer, Open Roundtables, Section on the Sociology of Culture, Consumer Studies Network, Annual Meeting of the American Sociological Association, 2006-present

Invited Organizer, Author Meets Critics session, "Longing and Belonging by Allison Pugh." American Sociological Association (August), Denver, CO, 2012.

Invited Discussant, Regular Session, "Consumers and Consumption: Ethical and Anti-Consumption." American Sociological Association (August), Las Vegas, NV, 2011.

Invited Organizer, Special Session, "Market as Social Imaginaries: Language, Performance and Economic Action." American Sociological Association (August), Atlanta, GA, 2010

Elected Council Officer, Section on the Sociology of Children and Youth, American Sociological Association, 2004-2006.

Invited Organizer, Regular Session, "Consumers and Consumption," Annual Meeting of the American Sociological Association, Philadelphia, PA, August 2005.

Invited Thematic Session Organizer, "University, Inc.: The Corporatization of Academic Life." Annual Meeting of the American Sociological Association, San Francisco, CA, August 2004.

Invited Session Organizer, "Bridging Production and Consumption: Perspectives and Directions," for the Economic Sociology Section, Annual Meeting of the American Sociological Association, San Francisco, CA, August 2004.

Member, Student Paper Award Committee, Section on Children and Youth, American Sociological Association, 2002-2003.

Special Session Organizer and Discussant, "Consumer Society: Resistance and Co-optation." Annual Meeting of the American Sociological Association, Chicago, IL, August 2002.

Special Session Organizer, "Commodification and Leisure: Trends and Trajectories." Annual Meeting of the American Sociological Association, Washington, DC, August 2000.

Regular Session Discussant, "Consumers and Consumption: The Politics of Consumerism." Annual Meeting of the American Sociological Association, Washington, DC, August 2000.

**Professional/Association Activities (cont'd)**American Sociological Association (cont'd)

Regular Session Organizer, "Consumers and Consumption: Commercial Perspectives" and "Consumers and Consumption: Theoretical Perspectives." Annual Meeting of the American Sociological Association, New York, NY, August 1996.

Other Professional Associations

Invited Discussant, "Tropes of Childhood Innocence and Violence in Socialism and Post socialism." Socialism, Capitalism and Childhood, (Oct), Atlanta, GA, 2021.

Invited Discussant, "The Invisible Work of Children." Eastern Sociological Association (April), Baltimore MD, 2014

Invited Member, International Scientific Committee, "The Child's Room as a Cultural Microcosm: Space, Consumption and Pedagogy." National Museum of Education, Rouen, France, April 2013.

Invited Member, Best Book Committee, Society of the History of Children and Youth, 2013.

Invited Member, International Scientific Committee of the biannual, "Child and Teen Consumption Conference." (2004, 2006, 2008, 2010, 2012, 2014, 2016)

Invited Member, International Scientific Committee, Food Consumption, Child Culture and Education conference. Centre Européen des Produits de l'Enfant (European Center for Children's Products), University of Poitiers, Angoulême, France, April 2010.

Session Organizer, "Re-/Un-Covering Children's Experiences, Voices and Perspectives from Historical Records." Society for the History of Children and Youth conference, Berkeley, CA, July 2009.

Discussant, "Lessons Regarding Spending." Society for the History of Children and Youth, Berkeley, CA, July 2009.

Invited Session Organizer, "Youth and Popular Culture," for the annual meeting of the Society for the Study of Social Problems, Philadelphia, PA, August 2005.

Invited Co-Organizer, "Consumer Culture and Social Change: Identities, Practises and Consequences on Everyday Lives" for *Childhoods 2005: Children and Youth in Emerging and Transforming Societies* international conference (June) Oslo, Norway.  
<http://childhoods2005.uio.no>

Invited Organizer of four sessions for the 5<sup>th</sup> Crossroads Cultural Studies Conference, University of Illinois, Champaign, IL, June 2004.

**Professional/Association Activities (cont'd)**

Special Session Organizer, “Kids, Causes, and Culture: Expansion of Commodities and Consumers In the 1990s,” Association for Consumer Research, Atlanta, GA, October 2002.

**Interviews and News Articles (since 2000, abridged)**

Quoted in, “The Toddlers in the \$600 High-Tops: Luxury brands target kids, and the parents are buying,” by Matthew Schneier, *New York magazine*, Feb 8, 2023

[https://www.thecut.com/2023/02/childrens-luxury-fashion.html#\\_ga=2.220499928.1744552240.1677004336-633248056.1677004336](https://www.thecut.com/2023/02/childrens-luxury-fashion.html#_ga=2.220499928.1744552240.1677004336-633248056.1677004336)

Interview, “Daniel Cook: “Les ‘Childhood Studies’ incitent à mettre les enfants au centre, et à leur donner un certain pouvoir,” by Frédéric Manzini in *Philosophie magazine*, January 28, 2022

<https://www.philomag.com/articles/daniel-cook-il-est-temps-dapprendre-voir-les-enfants-comme-des-sujets-actifs-de-leur-vie>

Quoted in “How Baby Björn designed the world’s most famous baby carrier,” by Elizabeth Segran, September 14, 2021, *Fast Company*.

<https://www.fastcompany.com/90674485/how-babybjorn-designed-the-worlds-most-famous-baby-carrier>

Quoted in “Mog the cat is back – again: why the best-loved children’s book characters live forever,” by Etan Smallman, September 21, 2020, *inews*. <https://inews.co.uk/culture/mog-the-cat-returns-judith-kerr-childrens-book-characters-655333>

Quoted in “Honey, I shrunk the shopping: the rise of mini products as children's toys.” by Amelia Tait, July 5, 2020, *The Guardian*.

<https://www.theguardian.com/lifeandstyle/2020/jul/05/honey-i-shrunk-the-shopping>

Quoted in “The Story of the 'Baby Benz', the World's Most Coveted Toy: How mini drivable luxury cars entranced a generation – me included.” by Amelia Tait, December 17, 2019, *Vice magazine*. [https://www.vice.com/en\\_uk/article/g5xx4y/drivable-luxury-toy-car-history](https://www.vice.com/en_uk/article/g5xx4y/drivable-luxury-toy-car-history)

Quoted in “Little Beasts: When did it become cute to dress kids up like a *different* kind of animal?” by Rebecca Onion, November 12, 2019, *Slate magazine*.

<https://slate.com/human-interest/2019/11/animal-hats-clothes-kids-cute-history.html>

Quoted in “How to Talk to Your Kids About All That Stuff They Want” by Carey Wallace, December 14, 2015, *Time magazine*.

<http://time.com/4147658/how-to-talk-to-your-kids-about-all-that-stuff-they-want/>

Quoted in “How Parents Could Be Sending The Wrong Message With Elf On The Shelf” by Rebecca Adams, December 17, 2014, *Huffington Post*.

[http://www.huffingtonpost.com/2014/12/17/wrong-message-elf-on-the-shelf-n\\_6261792.html](http://www.huffingtonpost.com/2014/12/17/wrong-message-elf-on-the-shelf-n_6261792.html)

Quoted in “Here's how much you can expect to spend on gifts, and some expert advice on avoiding after-sale remorse” by Lois Collins, November 27, 2014, *Deseret News*.

<http://national.deseretnews.com/article/2878/heres-how-much-you-can-expect-to-spend-on-gifts-and-some-expert-advice-on-avoiding-after-sale-remorse.html>

Quoted in “Kids Like Being Kids, Study Finds, Perhaps Thanks to Parenting” by Emily Alpert, July 21, 2013. *Los Angeles Times*.

<http://www.latimes.com/news/local/la-me-growing-up-20130722,0,7027210.story>.

Interview, “The Princess Marketing Phenomenon and Little Girls,” Show 38, Kids These Days, KSKA Alaska Public Radio, October 2011 (<http://kidsthesedays.org/podcast/show-38-excerpt-princess-marketing-phenomenon-and-little-girls>)

Appeared in ABC News Nightline story, “Beware of the Happy Meals.” Aired January 24, 2011. (<http://abcnews.go.com/Health/Diet/mcdonalds-threatened-lawsuit-marketing-toys-happy-meals/story?id=10982614>)

Quoted in, “Beyond the Scary Christmas List: The Full Parenting Price Tag” by Eilene Zimmermann. *Christian Science Monitor*, December 5, 2010,

<http://www.csmonitor.com/The-Culture/Family/2010/1205/Beyond-the-scary-Christmas-list-the-full-parenting-price-tag>

Interviewed for “How the Haunted Holiday Dulled its Horror Edge.” *Rutgers Today*, September 23, 2010, (<http://news.rutgers.edu/medrel/news-releases/2010/09/how-the-haunted-holi-20100923>)

Quoted in “Pedestal Busting: Role Models are Tricky Business When It Comes to Kids” by Steve Wood, *The Courier Post*, New Jersey, May 4, 2010.

<http://www.courierpostonline.com/apps/pbcs.dll/article?AID=20105040301>)

Featured in “Disney Achieves Milestone with Release of Princess and the Frog” by Kelly Roncace, *The Gloucester County Times*, New Jersey, December 11, 2009.

[http://www.nj.com/gloucestercounty/towns/index.ssf/2009/12/disney\\_achieves\\_milestones\\_wit.html](http://www.nj.com/gloucestercounty/towns/index.ssf/2009/12/disney_achieves_milestones_wit.html))

Quoted in “Hovering Parents? Call it Beneficially Involved” by Robert Strauss, *The Philadelphia Inquirer*, Pennsylvania, September 16, 2009

Quoted in “Keeping a lid on the birthday party experience”, by Colleen Diskin, *The Bergen Record*, New Jersey, July 22, 2009

Quoted in “Kids and the Media: Handling the Commercial Blitz” by Kim Mulford, *The Courier Post*, New Jersey, May 31, 2009.

Quoted in “Trash Cans Not Tea Leaves May Track Economy” by Tanya Batallas, *The Star Ledger*, New Jersey, April 27, 2009.  
([http://www.nj.com/business/index.ssf/2009/04/trash\\_cans\\_not\\_tea\\_leaves\\_may.html](http://www.nj.com/business/index.ssf/2009/04/trash_cans_not_tea_leaves_may.html))

Quoted in “No Job and Fewer Gifts” by Jan Hoffman, *The New York Times*, New York, November 28, 2008  
<http://www.nytimes.com/2008/11/30/fashion/30laidoff.html?scp=68&sq=%22Daniel%20Cook%22&st=cse>

Quoted in “Halloween’s Origins Traced to the Harvest” by Kristie Davies, *The Courier Post*, New Jersey, October 20, 2008:  
<http://pqasb.pqarchiver.com/courierpostonline/access/1695685111.html?FMT=ABS&amp;date=Oct+20%2C+2008>

Quoted in “Gender Stereotypes get Ingrained Early and Often” by Colleen Diskin, *The Bergen Record*, New Jersey, April 23, 2008

Featured in “When a Princess Costume Becomes a Culture, by Cathy K. Donovan. *Rutgers Focus*, February 6, 2008. <http://news.rutgers.edu/focus/issue.2008-02-05.0513554387/article.2008-02-06.0314453901>

Quoted in “The Princess Thing,” by Janice Armstrong, *Philadelphia Daily News*, Philadelphia, January 29, 2008.  
[http://www.philly.com:80/dailynews/features/20080129\\_Jenice\\_Armstrong\\_THE\\_PRINCESS\\_THING.html](http://www.philly.com:80/dailynews/features/20080129_Jenice_Armstrong_THE_PRINCESS_THING.html)

Quoted in “Your News: Disney Princess Culture topic of talk” *The Courier Post*, January 28, 2008

Interviewed for FOX 29 News Philadelphia story on Tween merchandising, aired December 15, 2007.  
<http://www.myfoxphilly.com/myfox/pages/ContentDetail?contentId=5156554>

Interviewed for *Global Viewpoint*, Illinois International. “Dan Cook Looks at Bratz’ Dolls Global Popularity.” June 2007  
[http://www.ips.uiuc.edu/ilint/mt/interview/2007/05/dan\\_cook\\_looks\\_at\\_the\\_bratz\\_do.html](http://www.ips.uiuc.edu/ilint/mt/interview/2007/05/dan_cook_looks_at_the_bratz_do.html)

Quoted in “Tweens R’ Shoppers, by Lesley Seymour, *New York Times*, April 22, 2007.  
<http://www.nytimes.com:80/2007/04/22/nyregion/nyregionspecial2/22RSHOP.html?emc=eta1>

Interviewed for “The Afternoon Magazine,” WILL radio, Urbana-Champaign, IL, Feb 12, 2007.

Interviewed for “The Vocal Majority,” KOPB radio (Air America affiliate), Eugene, OR, Dec. 28, 2006.

Profiled in “Marketing for children certainly has an effect,” Christine des Garennes, *The News Gazette*, Champaign, IL, December 24, 2006.

[http://www.news-gazette.com/news/2006/12/24/marketing\\_for\\_children\\_certainly\\_has\\_an\\_effect](http://www.news-gazette.com/news/2006/12/24/marketing_for_children_certainly_has_an_effect)

Profiled in “A Minute With,” University of Illinois News Bureau, December 2006.

[http://webtools.uiuc.edu/rssManager/view?ACTION=HTML\\_VIEW&id=72](http://webtools.uiuc.edu/rssManager/view?ACTION=HTML_VIEW&id=72)

Quoted in “Doll Maker Embarks on 'Save Girlhood' Campaign,” by Heather Cabot, *ABC News* online, December 14,

2005. <http://abcnews.go.com/Business/story?id=1403610>

Quoted in “American Girl Campaign Offers to Save Childhood,” by James Arndorfer,

*Advertising Age*, December 7, 2005. <http://www.adage.com/news.cms?newsId=47069#>

Quoted in “Kids hear the call of the cell seller,” by Michael Pearson, *Atlanta Journal-Constitution*, July 17, 2005.

[http://www.ajc.com/today/content/epaper/editions/today/metro\\_249d1e1aa2b340e800b4.html](http://www.ajc.com/today/content/epaper/editions/today/metro_249d1e1aa2b340e800b4.html)

Quoted in “Chips Are Down for Ronald as Anti-obesity Lobby Swells,” by Andrew Ward, *Financial Times* (London) February 8, 2005.

[http://news.ft.com/cms/s/9c31e644-7976-11d9-89c5-00000e2511c8.ft\\_acl=,s01=1.html](http://news.ft.com/cms/s/9c31e644-7976-11d9-89c5-00000e2511c8.ft_acl=,s01=1.html)

Featured in “Marketing to Children: 2 Views,” by Sara Lipka, *Chronicle of Higher Education*, June 11, 2004.

<http://chronicle.com/temp/email.php?id=fz3vak7xo03lwtrmcm40knpj15mesop9>

Quoted in “Mon fils est une pub,” by Silvia Galipeau, *La Presse* (Canada), June 2, 2004,

(<http://www.cyberpresse.ca/actuel/article/1,4230,0,062004,699711.shtml#haut>)

Quoted in “The new adult: Are sexual images on television making kids grow up too fast?” by Laura Bayard, *Chicago Parent* magazine, March 2004.

(<http://www.chicagoparent.com/0304/features1.htm>)

Quoted in, “Kiddie Consumers Noticed,” by Christine des Garennes, *The News Gazette*,

December 22, 2003. (<http://www.news-gazette.com/story.cfm?Number=15129>)

Interviewed for “A Consumer Christmas” for “Cross Country Check Up,” Canadian Broadcasting Corporation, December 21, 2003. (<http://www.cbc.ca/checkup/>)

Quoted in “Cher père Noël, je veux la lune,” by Sylvie Saint-Jacques, *La Presse* (Canada), December 19, 2003.

(<http://www.cyberpresse.ca/actuel/article/1,4230,0,122003,532014.shtml>)

Featured in *Illinois News Bureau* article, “Clothing Industry Led the Way in Seeing Kids as Consumers,” scholar says, by Craig Chamberlain, Nov. 2003.

(<http://www.news.uiuc.edu/NEWS/03/1125kidconsumers.html>)

Quoted in, “Dear Santa: I Hope You’re Rich,” by Erin Andersen, *Toronto Globe and Mail*, November 29, 2003, p. F1.

(<http://www.globeandmail.com/servlet/ArticleNews/TPStory/LAC/20031129/SANTA29>)

Quoted in “Pop Culture Profiteers,” by Noel C. Paul, *The Christian Science Monitor*, Dec. 23, 2002. (<http://www.csmonitor.com/2002/1223/p11s02-wmcn.html>)

Featured in *Champaign-Urbana News Gazette* article, “Marketing Toward Kids All Year Round,” by Greg Kline, Dec 13, 2002, p. 1. (<http://www.news-gazette.com/story.cfm?Number=12875>)

Featured in *Illinois News Bureau* article, “’Tis the season—always—for children in the marketplace,” by Craig Chamberlain, Dec. 2002.

(<http://www.news.uiuc.edu/gentips/02/12kidconsumer.html>)

Quoted in “Kids Can Give Parents Fits,” by Shauna Scott Rhone, *The Cincinnati Enquirer*, Dec. 6, 2002. ([http://enquirer.com/editions/2002/12/06/tem\\_giving06.html](http://enquirer.com/editions/2002/12/06/tem_giving06.html))

Quoted in “You want it, buy it, you forget it,” by Rhea Wessel, *Christian Science Monitor*, Dec 5, 2002. (<http://www.csmonitor.com/2002/1205/p13s01-lign.html>)

Interviewed (with James Twitchell) for “Media Matters,” WILL 580 AM, Urbana, IL. Aired Dec 1, 2002.

Interviewed for “First Person, Plural,” CFUV 101.9 FM, Vancouver, British Columbia. Aired September 26, 2002.

Quoted in “More Americans Spell a Night out ‘M-E-N-U,’” by Kim Campbell, *Christian Science Monitor*, Aug, 23, 2001.

Featured in *Illinois News Bureau* article, “Marketplace plays key role in leisure, even for children, scholar says,” by Kim Campbell, July 2001.

(<http://www.news.uiuc.edu/gentips/01/07advertising.html>)

Quoted in “But Does Anybody Really Use this Stuff?,” by Jeffrey Selinger, *New York Times*, November 16, 2000, pp. D1/D7.



**Professional Organization Memberships**

The American Sociological Association, 1992-present

Section Member: Consumers and Consumption (founder); Children and Youth; Culture;  
Economic Sociology

Society for the History of Childhood and Youth, 2008-present

Social Science History Association 2009-present

Eastern Sociological Society, 2005-present

American Studies Association, 2004-2010

Association for Consumer Research, 2001-2006

The International Sociological Association, 1998-2010

Research Committee Member: Sociology of Childhood

The Society for the Study of Social Problems, 2003-2006

The Society for the Study of Symbolic Interaction, 1994-2006

The International Visual Sociology Association, 1994-2004